

Swanwick School and Sports College
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12th September 2024

Dear Parent/Carer

Asda have teamed up with Joe Wicks on a mission to help local schools and pupils by donating money through their 'Cashpot for Schools' initiative. To support our school, all you have to do is opt-in through the Asda Rewards app, shop and scan in store or shop online at Asda.com.

Between 2nd September and 30th November 2024 – every time you shop with Asda using your Asda Rewards app, Asda will donate 0.5% of the value of your shop to your chosen school. Also, every time somebody opts-in to support our school, Asda will give an additional £1 to the school Cashpot.

The supermarket has joined forces with Joe Wicks to support the initiative – look out for the TV advert, radio ads and social media coverage!

It's as easy as 1,2,3

1. Download the Asda Rewards app, register and opt-in to Cashpot for Schools (make sure you have the latest version of the app installed)
2. Choose our School – either searching by name or postcode (Swanwick School and Sports College or DE55 1AR)
3. Shop instore across Asda and George, or online at Asda.com and start filling your Cashpot as you shop

Asda does the rest, all money raised will be donated to schools to spend on the things they need the most.

Remember, anyone can sign up – so start spreading the news and raising funds for our school.

This initiative is on top of the existing Asda Rewards benefits you get as a shopper – so you won't lose out on any of your own earnings or Cashpot, so everyone is a winner!

For more details, visit www.asda.com/cashpotforschools

Kind regards

Mrs C Mckee
Assistant Headteacher

Headteachers: C Greenhough & D England



We're working towards Artsmark
Awarded by Arts Council England

INTRODUCING CASHPOT FOR SCHOOLS

Download and opt-in with Asda Rewards
and we will donate **££s** to schools.

**CASHPOT
FOR
SCHOOLS**



With
Parentkind

HERE'S HOW:

- 1** Download the Asda Rewards app and opt-in to Cashpot for Schools.
- 2** Choose your primary school
- 3** Shop in-store across Asda & George, and scan your Asda Rewards app at the checkout.
- 4** Shopping online?
Simply log in to Asda.com using the same details as your Asda Rewards account.
- 5** We'll do the rest!
We donate ££s to your chosen school every time you shop, so they can spend it on exactly what they need.



Selected stores. Minimum spend £2+. Exclusions apply including Asda Express & George.com. Subject to availability. UK 18+. App & Opt In required.
0.5% of the value of a customer's eligible shop is donated. Publicly funded primary schools, must register with Parentkind charity 1072833.
Full T&Cs at [asda.com/cashpotforschools](https://www.asda.com/cashpotforschools). Rewards T&Cs at [asda.com/rewards/terms](https://www.asda.com/rewards/terms). Ends 30/11/24