

Swanwick School and Sports College
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RE: easyfundraising

Dear Parents/Carers,

Did you know that whenever you buy anything online – from your weekly shop to your annual holiday – you could be raising free donations for Swanwick School and Sports College with easyfundraising?

There are over 8,000 retailers on board ready to make a donation – including eBay, Argos, Amazon, ASOS, Booking.com, Etsy, Tesco, Asda, M&S and lots more – it won't cost you a penny extra to help us raise funds.

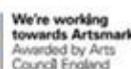
All you need to do is Scan the QR Code below and download the app. Every time you shop online, go to your **easyfundraising app** first to find the site you want and start shopping.

After you've checked out, the retailer will make a donation to Swanwick School and Sports College at no extra cost to you whatsoever! There are no catches or hidden charges and we will be really grateful for your donations.



Please scan the QR code

Headteacher Mrs D England



To mark the start of the **peak online shopping season** and to help you turn those online spends into free funding for your School, our partner, easyfundraising, is offering another exclusive incentive for Parentkind School members!



The Free £2 App-eal

Returning for the new term, having previously resulted in more than £17,000 in bonus donations awarded, your School can collect **£2 for every person who signs up to easyfundraising via their app until 31st October**. You just need to follow these steps:

What is easyfundraising?

More than £17m has been raised for schools across the UK via easyfundraising. The entire school community simply shop online with their favourite retailers, including **ebay, Tesco, Booking.com, Etsy, Argos, M&S and 8,000 others** via the **easyfundraising app** to collect free funding, courtesy of the retailer, with every purchase!

There are more bonus donations to unlock, too!

The £2 App-eal is a great way for you to encourage new parents to get behind your fundraising.

– Your School is guaranteed to get £2 every time someone downloads and registers to support you via the **easyfundraising app**. Available for iPhone and Android users.

– Get 10+ supporters signed up via the app this month and you will also unlock the following:

- 10 new supporters = £10 bonus donation
- 25 new supporters = £50 bonus donation
- 50 new supporters = £150 bonus donation

With 50 new supporters resulting in £2 each, plus the £150 bonus, you would receive a total of £250 – that's £5 per supporter! All for free...

Thank you for your continued support

Mrs M Leivers

(Friends of Swanwick Lead)

